



Eureka High School Band Holiday Craft Fair

FAQs - Frequently Asked Questions

- **How big is your craft fair?**
 - We have room for over 150 crafters.
 - We have a steady flow of customers **all** day long.
 - We are planning on doing a car study this year to determine attendance.
- **Will my booth be visible?**
 - Yes– All of our crafters are currently in 2 large connected gymnasiums and easily available to all customers
- **What do I get for my money?**
 - Free help with setup and take down by professional high school band students and parents.
 - Hospitality area.
- **Do you have tables?**
 - We are looking into the feasibility of providing tables for an additional fee of \$10.00.
- **Is electricity available?**
 - Yes for an additional \$10.00.
- **Do you allow commercial vendors?**
 - **NO!** All items must be handmade crafts.
- **What are the demographics of Eureka?**
 - Eureka High School is part of the Rockwood School district – the largest in St. Louis County.
 - Population of Eureka is 7,676 with a median household income of \$74,301.
 - Surrounding cities include:
 - Wildwood pop. of 32,884 & median household income \$94,006
 - Clarkson Valley pop. 2,675 & median household income \$153,933
 - Ellisville pop. 9,104 & median household income of \$65,160
- **How many repeat crafters do you have? How many new crafters do you have?**
 - 56% of 2007 crafters returned in 2008
 - 66% of 2006 crafters returned in 2007